

It's time to raise your prices if...

- You have had extra experience and training during the year.
- You have more work to do than is physically healthy. (Lack of sleep, wear and tear on your body, such as eyes, hands, back and neck.)
- You have more work to do than is emotionally healthy. (Stress, tight deadlines, emotional fatigue, crying, a general sense of overwhelm.)
- Your pricing is not covering your business expenses with a separate respectable paycheck being sent to you by your business.
- If you have no vacations paid for with your sewing money.
- Perhaps you simply want to work fewer hours per week and raising your prices would allow you to have the same income with less labor. You can pick and choose which jobs are a good fit for your skill level and emotional well being when you work fewer hours.

Finally and most importantly, you should be delighted to go to work each day because you know you are making a fantastic wage that is worthy of your hard to find skills. I really want you to treat your business like a dream business that you would gladly work for. Your business should take care of you, not work you into the ground.